



compassion *te pūaroa*  
soup kitchen



## Annual Appeal Materials for Supporters





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## 2021 Annual Appeal

While we were looking forward to marking 120 years of service to the Wellington region with our street appeal this year, we have made the difficult decision to cancel the street appeal. We want to thank you for your support and interest in being a part of it - it means the world to us to have supporters as eager to help us as you.

With the current lockdown, we have seen a huge spike in demand for our service, so cancelling our biggest fundraiser of the year was not a decision we made lightly. Bearing this in mind, we thought this might be the perfect opportunity to find new ways to fundraise and we want you to be a part of it.

We have put together a brief package that outlines some ways you could still get involved during the month of our annual appeal and provided some basic material to help you with this.

It would be great to see what you come up with without a street appeal!

Again, thank you for your support.

### In this pack you'll find:

- Ideas on how you can still be involved
- QR code
- A4 posters
- Statistics and facts about our mahi

Please contact [communications@compassion.org.nz](mailto:communications@compassion.org.nz) with any queries or concerns regarding this pack.



# Ways you can get involved

## Host a virtual fundraiser

The Compassion Soup Kitchen has always been big on adapting to the circumstances of the time to meet the needs of the community and we know have the opportunity to show it. Get creative and try your hand at a virtual fundraiser. You can set up a GiveALittle, host a webinar and share your knowledge for a good cause, or entertain with a livestream concert.

*Tip: Be sure to let us know when you are planning this so we can promote it on our social media for you as well.*

To organise this, please contact our volunteer coordinator, Scott, on:

[volunteers@compassion.org.nz](mailto:volunteers@compassion.org.nz) or 021 1811 862

Please include your name, contact details, and the details of your virtual fundraiser.

## Be a workplace collector

If you're back in the office, embrace the wairua of a street appeal and get a bucket on your desk for a week in September. Same mahi as collecting for the street appeal, but on a smaller scale!

*Tip: We recommend printing out the attached QR code and placing that near the bucket too for those that don't have cash!*

To organise this, please contact our volunteer coordinator, Scott, on:

[volunteers@compassion.org.nz](mailto:volunteers@compassion.org.nz) or 021 1811 862

Please include your name, contact details, and workplace details.

## Host a fundraising event

There's nothing quite like a good old fashioned sausage sizzle when it comes to fundraising. Like most things, donating and collecting can be just a little bit more enjoyable when there's food involved. When we are back to Level 1, why not organise your own fundraiser? Sausage sizzles, bake sales, movie nights! The possibilities are endless!

To organise this, please contact our volunteer coordinator, Scott, on:

[volunteers@compassion.org.nz](mailto:volunteers@compassion.org.nz) or 021 1811 862

Please include your name, contact details, and your fundraising idea.

Scan the QR code to donate to  
the Compassion Soup Kitchen  
annual appeal



*Thank You*



compassion *te pūaro*ha  
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1960  
2021



# Support our Annual Appeal

September 2021

Donate now



Ph: (04) 383 7769



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*Serving Wellington for 120 years*

CC 10312





## Our mahi

A bit of background to fuel your fundraiser. Feel free to use this in posts on social media!

### 120 years of service in the Wellington Region

Established in 1901, by Suzanne Aubert Meri Hohepa, the Compassion Soup Kitchen has always followed the mission 'To support people in need to live with dignity in the community'. Proudly, no one has ever been turned away from our whare due to a lack of food!

In the early 1900's the Sisters served soup to around 80 men each day out of a sliding window in the kitchen of St Joseph's Home for Incurables in Buckle St. Unemployment was rising as men came to the city in search of work. With little work available for the transient and elderly, who had often lived a hard life and had no family or social support, the Sisters saw a need and responded.

The Soup Kitchen continued on the Buckle Street site until the Sisters moved to premises on Sussex Street. The Soup Kitchen moved again in 1999 to the current site at 132 Tory Street, not much more than a stone's throw from the original location.

### In the past year...

Over the past 12 months, we have served 31,558 meals.

Since we serve two meals a day, six days a week, this is approximately 100 meals a day.

We also provide other services such as a computer hub, and hairdressers, and access to a dedicated support worker, and nurse practitioners, to make sure the whānau have their mental and physical health needs met.

### During lockdown...

In the 2020 lockdown we saw a sharp spike in demand for our services from individuals and other organisations. This year, it has been no different.

We have been running one takeaway meal service a day every day with up to 230 meals served a day. This is far more than the 191 peak service we saw during 2020 lockdown.

### For more information...

Want to know more?

We post regular updates on what's happening at CSK on Facebook: [@CompassionSoupKitchen](https://www.facebook.com/CompassionSoupKitchen)  
For a more detailed history, check out our website: [soupkitchen.org.nz](https://soupkitchen.org.nz)